Maryann M. Erigha 355 S. Jackson St.

355 S. Jackson St. 115 Baldwin Hall Athens, GA Merigha[at]uga[dot]edu

EDUCATION

2014	University of Pennsylvania
	PhD in Sociology
	Graduate Certificates in Cinema Studies, Women's and Gender
	Studies, College and University Teaching
2009	University of Pennsylvania
Ū	MA in Sociology
2007	University of Notre Dame
,	BA with High Honors in Sociology and Computer Applications
ACADEMI	C APPOINTMENTS
	University of Georgia
2021-	
	<i>Associate Professor (with tenure, effective August 2021)</i> Department of Sociology and Institute for African American Studies
	Department of Sociology and insultate for Annean American Studies
2017-2021	University of Georgia
	Assistant Professor
	Department of Sociology and Institute for African American Studies
2015-2017	University of Memphis
,	Assistant Professor
	Department of Sociology
2014-2015	Temple University
	Adjunct Professor
	Department of Film and Media Arts

SCHOLARLY INTERESTS

Race and Racism	Media and Popular Culture
Technology and Society	African Americans in the Media
Content Analysis	Film Studies

PUBLICATIONS

<u>Book</u>

2019 *The Hollywood Jim Crow: The Racial Politics of the Movie Industry*. New York University Press.

Honors: *Library Journal Best Books of 2019 *Choice Outstanding Academic Title

Featured in: Library Journal (starred review) The Atlantic Black Agenda Report Kirkus Reviews of Books Film Comment Kera Think FM BYU Radio on Sirius XM

Peer-Reviewed Journal Articles

- ²⁰²¹ "Racial Valuation: Cultural Gatekeepers, Race, Risk, and Institutional Expectations of Success and Failure." *Social Problems*.
- 2020 "Digital Communities of Black Girlhood: New Media Technologies and Online Discourses of Empowerment." *The Black Scholar: Journal of Black Studies and Research* 50(4): 66-76 (with Ashley Crooks-Allen).
- 2018 "On the Margins: Black Directors and the Persistence of Racial Inequality in Hollywood." *Ethnic and Racial Studies* 41(7) 1217-1234.
- 2018 "Black Women Having It All: The Rise of Professional Women in African American Romance Films." *The Black Scholar: Journal of Black Studies and Research* 48(1): 20-30.
- 2016 "Do African Americans Direct Science Fiction or Blockbuster Franchise Movies? Race, Genre, and Contemporary Hollywood." *Journal of Black Studies* 47(6): 550-569.
- 2015 "Shonda Rhimes, *Scandal*, and the Politics of Crossing Over." *The Black Scholar: Journal of Black Studies and Research* 45(1): 10-15.
- ²⁰¹⁵ "Race, Gender, Hollywood: Representation in Cultural Production and Digital Media's Potential for Change." *Sociology Compass* 9(1): 78-89.

2012 "Other, Uppity Obama: A Content Analysis of Race Appeals in the 2008 U.S. Presidential Election." *The Du Bois Review: Social Science Research on Race* 9(2): 438-456 (with Camille Z. Charles).

Book Chapters

- ²⁰¹⁹ "Race Scandals as Racial Projects." In *The Routledge Companion to Media and Scandal.* Eds. Howard Tumber and Silvio Waisbord. New York: Routledge.
- 2016. "Black, Asian, and Latino Directors in Hollywood." In *Race and Contention in Twenty-First Century Media*. Eds. Jason Smith and Bhoomi Thakore. New York: Routledge.
- ²⁰¹⁴ "Millennials and Creative Careers." In *HBO's Girls: Questions of Gender, Politics, and Millennial Angst.* Eds. Betty Kaklamanidou and Margaret Tally. Newcastle, UK: Cambridge Scholars Publishing.
- 2013 "African Americans in Recession-Era Popular Culture." In *The Great Recession in Fiction, Film, and Television: 21st Century Bust Culture.* Eds. Kirk Boyle and Daniel Mrozowski. Lanham, MD: Lexington Books.

Book Reviews

- Forthcoming. Book Review of *Screening Race in American Nontheatrical Film*, edited by Allyson Nadia Field and Marsha Gordon. Ethnic and Racial Studies.
- 2019 Book Review of *Algorithms of Oppression: How Search Engines Reinforce Racism*, by Safiya Umoja Noble. American Journal of Sociology 125(1): 305-307.
- 2018 Book Review of *Reel Inequality: Hollywood Actors and Racism*, by Nancy Wang Yuen. Contemporary Sociology 47(4): 503-504.
- 2018 Book Review of *How to Read African American Literature: Post-Civil Rights Fiction and the Task of Interpretation*, by Aida Levy-Hussen. Ethnic and Racial Studies 41(3): 588-590.
- 2017 Book Review of *South Asians on the U.S. Screen: Just Like Everyone Else?* by Bhoomi Thakore. Sociology of Race and Ethnicity 3(2): 285-286.

SELECTED MEDIA

The Hollywood Jim Crow

2019 The Atlantic. "What the 'Hollywood Jim Crow' Looks Like Today." Philadelphia Tribune. "Hollywood Jim Crow Looks at Racial Politics of the Movie Industry." Black Agenda Report. Library Journal. Film Comment. University of Georgia Research. UGA Today. "Book Examines Race in US Film Industry."

2018 Kirkus Reviews.

Other Media

- 2020 *Business Insider*. "18 Books on Race and White Privilege That Will Show You What's Really Happening in America Right Now."
- 2019 *ABC News*. "In Atlanta, Reverse Migration is Beginning to Skew Suburbs Blue."
- 2016 Contexts. "Digital Media May be the Answer to #OscarsSoWhite." University of Notre Dame. "Sociology Majors Find Continued Success in Top Graduate Programs."
 - *Center for Popular Economics.* "The Stories Hollywood Doesn't Tell How the Structure of the Film Industry Marginalizes Narratives of Minorities and Women."

Pop Matters. "Scandal in the Age of The New Jim Crow."

PRESENTATIONS

- 2020 "Submitting Papers to ASA (And Other Annual Conferences)." Virtual Panel. Department of Sociology, Graduate Sociology Society. *University of Pennsylvania*. Invited Panelist.
- ²⁰¹⁹ "The Hollywood Jim Crow: The Racial Politics of the Movie Industry." Department of Africana Studies. *University of Pennsylvania*. Invited Talk.

"The Hollywood Jim Crow: The Racial Politics of the Movie Industry." Department of Sociology Charles Phelps Taft Memorial Lecturer (2019-2020 academic year). *University of Cincinnati*. Invited Talk. "The Hollywood Jim Crow: The Racial Politics of the Movie Industry." Race and Ethnicity Seminar. *Carleton College*. Invited Talk.

Author Meets Critics Session for *Patriotism Black and White: The Color of American Exceptionalism*, by Nichole R. Phillips. *Southern Sociological Society Annual Meeting*. Invited Panelist.

"The Hollywood Jim Crow: The Racial Politics of the Movie Industry." Talk and Tea Series. Franklin Residential College. *University of Georgia*. Invited Talk.

"The Hollywood Jim Crow: Prime-Time Discussion on Representation and Racial Politics." Black Affairs Council. *University of Georgia*. Invited Talk.

"Race and Emotions in Media." Department of Sociology Race and Diversity Workshop. *University of Georgia*.

2018 "Breaking in and Having It All: Black Women and the Hollywood Jim Crow." Institute for Women's Studies Colloquium. *University of Georgia*. Invited Talk.

"Women, Hollywood, and the #MeToo Era Cinema Roundtable." Willson Center and Department of Theatre and Film Studies. *University of Georgia*. Invited Panelist.

"Racialized Institutional Expectations and the Hollywood Jim Crow." Media Sociology Pre-conference. *American Sociological Association Annual Meeting*.

"Racial Stigma, Film Directors, and the Hollywood Jim Crow." Association for Black Sociologists Annual Meeting.

"All Non-White Hits Are Flukes: Racial Rhetoric of Success and Failure in Hollywood Cinema." *Pacific Sociological Association Annual Meeting*.

- 2017 "Political White Saviors: Black Citizens and White Candidates in Democratic Campaign Advertisements" (with Anthony Stone, presenter). *Southern Sociological Society Annual Meeting*.
- 2016 "Media Representations of Race." Panel on Reflections in the Double Mirror: The Circular Relationship Between Media and Culture. *Southern Sociological Society Annual Meeting*. Invited Panelist.

"Hollywood's Color Line: Racial Hierarchy and Film." *Eastern Sociological Society Annual Meeting*.

2015 "A Hollywood Jim Crow? Race and Discrimination in Cultural Production." Media Sociology Pre-conference. *American Sociological Association Annual Meeting*.

"Digital Media Activism and Black Mobilization Against Racial Attacks." Digital Sociology Mini Conference. *Eastern Sociological Society Annual Meeting*.

²⁰¹⁴ "Locating Black Cultural Production: The Case of Black Directors." Institute on Diversity in Media and Culture. *University of Southern California*. Invited Talk.

"Fellowships for On-Campus Service." Navigating the Grant Conference. University of Pennsylvania. Invited Panelist.

"The Modern Working Woman in African American Romance Films." Media Sociology Pre-conference. *American Sociological Association Annual Meeting*.

"Integration, Segregation, Marginalization, or Exclusion? Black Directors in Hollywood. *Eastern Sociological Society Annual Meeting*.

- ²⁰¹³ "Race, Gender, Genre: Hollywood's Global Presence." Identities and Inequalities in a Globalizing World Conference. *University of South Florida*.
- 2007 "Student Course-Taking and the Post-Secondary Enrollment Process" (with William Carbonaro, presenter). *American Educational Research Association Annual Meeting*.
- 2006 "Who Goes to College? Tracking and Post-Secondary Enrollment." Center for Research on Educational Opportunity. *University of Notre Dame*. Invited Talk.

TEACHING AND ADVISING

Courses Taught

Graduate level Sociology of Race and Ethnicity Race, Media, and Culture Sociology of Media

Undergraduate level Race, Technology, and the Body (Fall 2021) Race and Ethnicity in America African American Society African American Film Directors Sociology in Film

Student Advising, University of Georgia

In progress	Dissertation, Ashley Crooks-Allen (co-chair)
1 0	Dissertation, Malissa Alinor (committee member)
	Master's Thesis, Makeiva Jenkins (committee member)
	Research Supervisor and Mentor, UGA Young Dawgs Internship Program
Completed	
2020	Research Supervisor and Mentor, UGA Young Dawgs Internship Program
2020	Independent Study Advisor, Gender, Colorism, and Qualitative Methods
2020	Comprehensive Exam Reader, Social Psychology and Race
2019	Comprehensive Exam Reader, Race, Gender, Class

2019 *Comprehensive Exam Reader*, Race, Gender, Class 2018-19 *Faculty Mentor*, Center for Undergraduate Research Opportunities

RECENT GRANTS AND HONORS

2020-2I	Willson Center Research Seminar Program Grant, Speaker Series on
	the Black Image, UGA
2020-21	Willson Center Research Seminar Program Grant, Georgia Workshop
	on Culture, Power, and History, UGA (with Jorge Derpic)
2020	Sandy Beaver Excellence in Teaching Award, Franklin College, UGA
2019-20	Innovation in the Multicultural Curriculum Award, Franklin College,
	UGA
2019-20	Willson Center Research Seminar Program Grant, Georgia Workshop
on	Culture, Power, and History, UGA (with Jorge Derpic)
2018-19	Willson Center Research Seminar Program Grant, Georgia Workshop
on	Culture, Power, and History, UGA (with Jorge Derpic)
2018	First Book Subvention Award, UGA

SERVICE

Professional	
2019-21	<i>Editorial Board Member</i> , Social Currents
2021	Committee Member, C. Wright Mills Book Award, Society for the Study
	of Social Problems
2021	Regular Session Organizer, Section on Racial and Ethnic Minorities,
	American Sociological Association
2020	Committee Member, James Blackwell Graduate Paper Award, Section on
	Racial and Ethnic Minorities, American Sociological Association
2020	Thematic Session Organizer, Panel on Work and Inequality in Culture

	Industries, American Sociological Association (session cancelled)
2019	Regular Session Organizer, Section on Sociology of Emotions, American
	Sociological Association
2017-	Occasional Reviewer, Social Problems, Sociology of Race and Ethnicity,
	Work and Occupations, Journal of Black Studies, Sociological
	Forum, Feminist Media Studies, Sociology Compass, Humanity &
	Society, Journal of Racial and Ethnic Health Disparities, Oxford
	University Press, New York University Press, Rutgers University Press,
	University Press of Mississippi, Palgrave MacMillan, Bloomsbury
2017	Abstract Reviewer, National Conference on Undergraduate Research
2015	Presider/Discussant, Section on Racial and Ethnic Minorities
	Roundtables, American Sociological Association Annual Meeting
<u>University</u>	
2020-21	<i>Organizer</i> , Institute for African American Studies Speaker Series on the Black Image
2020	Faculty Reviewer, McNair Scholars Program
2019-20	Organizer, Georgia Workshop on Culture, Power, & History
Department	
2021	Member, Faculty Recruitment Committee, Hugh Hodgson School of
	Music and Institute for African American Studies
2020-21	<i>Member</i> , Undergraduate Program Committee, Department of Sociology
2020-21	Member, Evaluation Committee, Department of Sociology
2019	<i>Member</i> , Faculty Recruitment Committee, Department of Sociology
2018-19	Co-Chair, Colloquium Committee, Department of Sociology
2018	Member, Recruitment Committee, Institute for African American Studies
2017-18	Member, Colloquium Committee, Department of Sociology

PROFESSIONAL AFFILIATIONS

American Sociological Association Association of Black Sociologists Society for Cinema and Media Studies Society for the Study of Social Problems Southern Sociological Society